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SAMSONITE INTERNATIONAL S.A.

新秀麗國際有限公司

13-15 Avenue de la Liberté, L-1931 Luxembourg

R.C.S. LUXEMBOURG: B 159469

(Incorporated in Luxembourg with limited liability)

(Stock code: 1910)

**VOLUNTARY ANNOUNCEMENT
COMPLETION OF ACQUISITION OF THE ASSETS OF
GREGORY MOUNTAIN PRODUCTS, LLC**

On July 23, 2014, the Company's wholly owned subsidiaries completed the acquisition, for cash consideration of US\$84.135 million, of the assets of Gregory Mountain Products, LLC ("Gregory") pursuant to the Asset Purchase Agreement dated June 18, 2014 (the "Asset Purchase Agreement") between Samsonite LLC, Black Diamond, Inc. and Gregory.

This announcement is made by the Company on a voluntary basis.

COMPLETION OF ACQUISITION

On July 23, 2014, the Company's wholly owned subsidiaries Samsonite IP Holdings, S.à r.l. and Samsonite LLC completed the acquisition of the assets of Gregory pursuant to the Asset Purchase Agreement. Consideration for the transaction was US\$84.135 million in cash, which was funded using the Company's revolving credit facility as well as internal resources.

By Order of the Board
SAMSONITE INTERNATIONAL S.A.
Timothy Charles Parker
Chairman

Hong Kong, July 24, 2014

As of the date of this announcement, the Executive Directors are Timothy Charles Parker, Kyle Francis Gendreau, Ramesh Dungarmal Tainwala and Tom Korbas and the Independent Non-Executive Directors are Paul Kenneth Etohells, Miguel Kai Kwun Ko, Ying Yeh, Keith Hamill and Bruce Hardy McLain (Hardy).